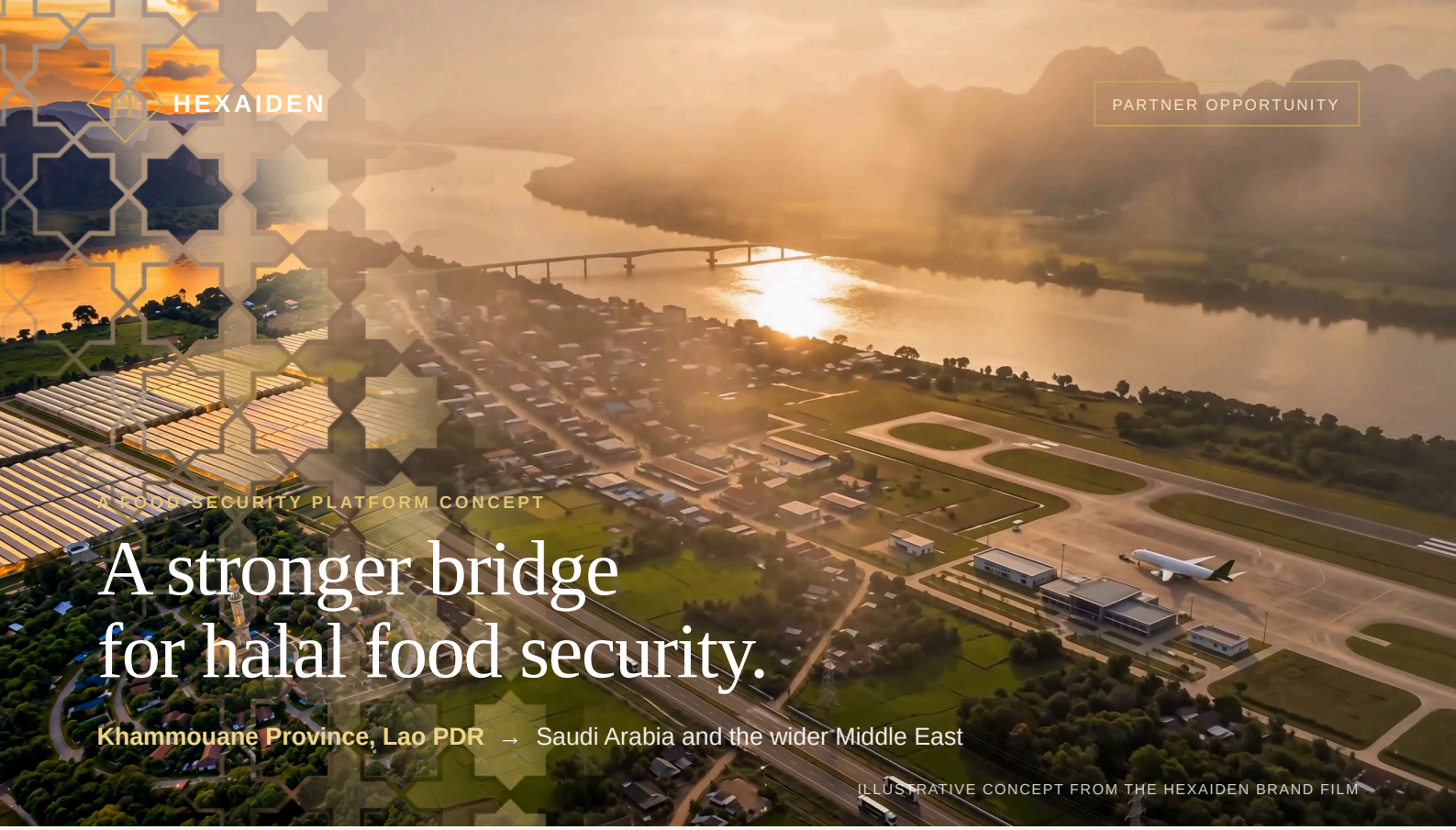


HEXAIDEN

PARTNER OPPORTUNITY

A FOOD-SECURITY PLATFORM CONCEPT

A stronger bridge for halal food security.

Khammouane Province, Lao PDR → Saudi Arabia and the wider Middle East

ILLUSTRATIVE CONCEPT FROM THE HEXAIDEN BRAND FILM

THE PARTNER OPPORTUNITY

Build around real market needs—at every step from production to delivery.

HEXAIDEN is a proposed agri-food production, processing and logistics platform in Khammouane Province. Its initial market focus is Saudi Arabia and the wider Middle East. The opportunity now is to shape the platform with buyers and partners who can help define what should be grown, how it should be processed, and what a viable cold-chain and logistics pathway requires.

Khammouane

PLANNED PROJECT LOCATION
LAO PDR

Saudi + Middle East

INITIAL TARGET MARKET FOCUS

Open for dialogue

OFFTAKERS · DELIVERY PARTNERS · INVESTORS

PLANNED ELEMENTS

- Agricultural production
- Food processing
- Cold-chain logistics
- Proposed cargo airport

WHERE PARTNER INPUT CAN HELP FIRST

- Which products and specifications should guide design?
- What processing and cold-chain needs must be tested?
- Which logistics options and milestones are viable?

Project status, as represented by the project team

Described as validated and approved, and open to partners and offtakers. This brief does not define the scope of that validation or approval; supporting documentation is for partner diligence.

Shape the next phase together.

EXPLORATORY PARTNER CONVERSATIONS NOW WELCOME

All facilities and systems shown or described are planned or proposed unless stated otherwise. Illustrative concept image; not evidence of operating assets.

DESIGNED AS A CONNECTED PLATFORM

From production base to market conversation.

The concept brings together four elements. Their precise scope, sequence and viability are matters for partner discussion and project diligence—not assumptions of current operations.

1

PLANNED

AGRICULTURAL PRODUCTION

A production base planned for Khammouane Province, with choices informed by buyer demand and local feasibility.

Partner lens: product priorities, quality requirements, seasonality and realistic supply assumptions.

2

PLANNED

FOOD PROCESSING

Processing is part of the platform vision; product formats and facility needs should be shaped around market specifications.

Partner lens: processing needs, handling, quality control and value-added formats.

3

PROPOSED

COLD CHAIN & LOGISTICS

Temperature control and dependable movement are key design questions. The operating model and routes need validation.

Partner lens: storage, handling, transit, documentation and route feasibility.

4

MARKET FOCUS

SAUDI + WIDER MIDDLE EAST

The initial market focus is regional demand. No buyer, route, service or offtake is represented here as secured.

Partner lens: market access, buyer requirements and route-to-market validation.

Start with demand.

Work backward from buyer requirements to product choices, processing needs and logistics design—then test what is feasible.

A partner-led design loop

Illustrative discussion sequence

01 Clarify buyer needs and product specifications ›

02 Translate them into production and processing questions ›

03 Validate cold-chain, logistics and market pathways ›

04 Shape a phased co-development concept

Keep the distinction clear: this is a planned platform concept. The proposed airport, logistics model, facilities, routes and supply assumptions are not presented as secured or operating.

Why partner-led design could matter

Potential advantages to test—not promised outcomes

Market-fit first

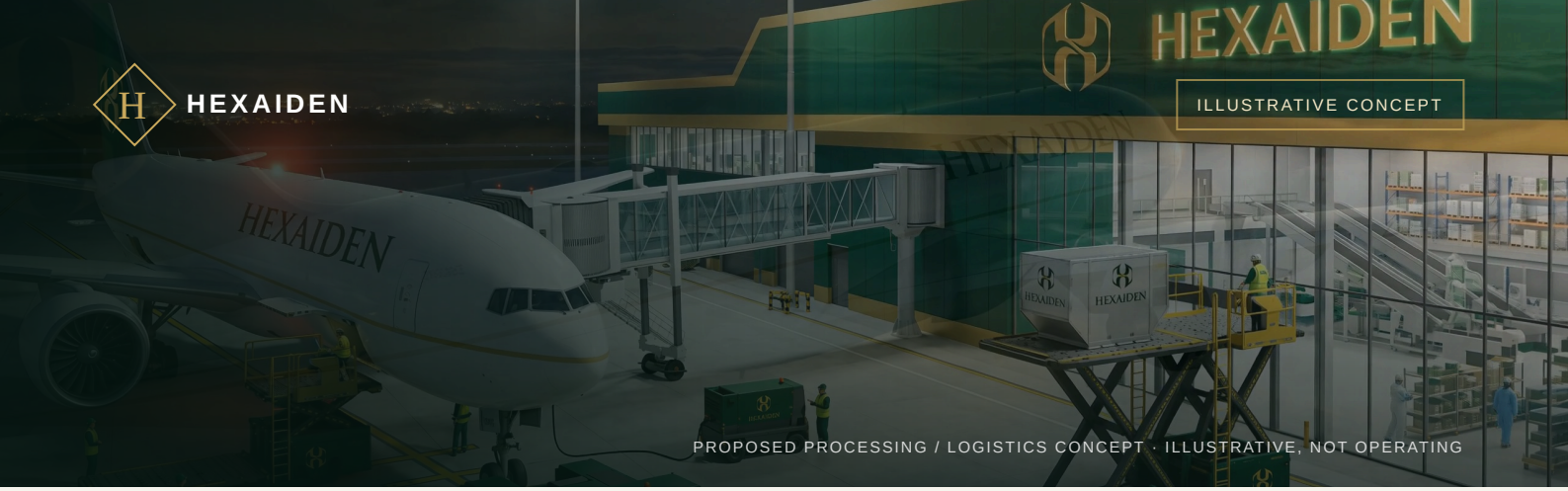
Translate buyer requirements into product and quality priorities early.

Joined-up planning

Consider production, processing and cold-chain decisions as connected questions.

Evidence-led stages

Identify dependencies and information needed before advancing each phase.



WAYS TO PARTICIPATE

Bring capability. Help define the model.

Partnerships can be shaped around practical fit. The most useful first conversations turn broad ambition into requirements that can be tested.

FOR BUYERS & OFFTAKERS

Make demand actionable.

Help define what a viable offer should look like for Saudi and regional markets.

USEFUL INPUTS

- Product mix and preferred formats
- Quality, food-safety and Halal requirements
- Delivery windows, packaging and buyer onboarding

FIRST QUESTION

What specifications and evidence would a supplier need to meet before your team could evaluate a purchase?

FOR STRATEGIC DELIVERY PARTNERS

Test the route to readiness.

Bring experience in agriculture, processing, cold chain, logistics, traceability or assurance.

USEFUL INPUTS

- Processing and temperature-control needs
- Transport, handling and documentation constraints
- Traceability and assurance pathways to investigate

FIRST QUESTION

Which technical, operating or market assumptions should be validated first?

FOR INVESTORS

Explore staged participation.

Consider whether development could be structured in stages, subject to milestones, diligence and documentation.

USEFUL INPUTS

- Decision gates and information needs
- Development risks and dependencies
- Potential co-development roles and governance

FIRST QUESTION

What evidence, scope and milestones would you require to assess participation?

NEAR-TERM, ACTIONABLE CONVERSATIONS

Four topics can move the discussion forward.

01 · DEMAND

Buyer requirements, product fit and quality specifications

02 · PROCESSING

Product formats, processing scope and cold-chain needs

03 · LOGISTICS

Route options, handling requirements and cost validation

04 · PHASING

Dependencies, partner roles and staged co-development

From interest to a testable plan

Conversations are exploratory. Binding offtake is pending; no buyer commitments, supply volumes, airport services or routes are represented as secured.

A USEFUL FIRST MEETING CAN PRODUCE

Buyer brief

Priority products, specifications and open questions.

Validation list

Technical and logistics assumptions to test.

Next-step map

Potential partners, decision gates and diligence needs.

Image from supplied brand film · Illustrative concept only

AN EXPLORATORY PATH FORWARD

Turn shared interest into a diligence agenda.

A focused first discussion can surface what is attractive, what is still unknown, and what evidence partners need before considering next steps.

01

ALIGN ON DEMAND

Compare priority products, buyer standards, quality requirements and intended market fit.

02

VALIDATE FEASIBILITY

Test production, processing, cold-chain and logistics assumptions with relevant experts.

03

SHAPE A PHASED CONCEPT

Identify dependencies, potential partner roles, milestones and decision gates.

04

PROCEED TO DILIGENCE

Review project documentation and assess commercial, technical and development questions.

Suggested discussion sequence only; not an approved project schedule or commitment.

What should be resolved together?

Practical questions for a first working session

MARKET & DELIVERY

- Which product and quality specifications matter most?
- What handling, temperature and delivery conditions are required?
- Which route-to-market options should be tested?

PROJECT & DEVELOPMENT

- Which facilities and capabilities are priorities for a first phase?
- What information is needed to evaluate scope and cost?
- What milestones would support a staged partnership?

IMPORTANT STATUS NOTES

The project team describes HEXAIDEN as validated and approved; the scope of validation is not defined here. Binding offtake is pending, and an airport cost study is pending. Proposed facilities, routes and supply assumptions require validation. Scale and cargo-volume figures are intentionally omitted pending reconciliation.

Let’s shape the next phase together.

Start a conversation about offtake, partnership or investment.

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Illustrative visuals are from the supplied HEXAIDEN brand film and are not evidence of current operating facilities. No offtake, financing, airport service, route, facility or supply volume is represented here as secured or operating. Commercial terms and project documentation remain subject to partner diligence.